



NEWS RELEASE

MAY 20, 2020

Roadway Intelligence Launches Free Video and Broadcasting Certification School

Education Program To Provide Career Path for Those Impacted by COVID-19

LIVERMORE, CA.—To provide opportunity to people that have been affected by the economic and lifestyle disruptions of the global pandemic of COVID-19, Roadway Intelligence, Inc. has launched the Corporate Certificate School (CCS). A postsecondary school, CCS is a tuition-free education model that teaches modern media tools to present video messaging on streaming, broadcast and corporate platforms. Supplementing the free industry certification program, CCS is offering 3-month internships and 6-month apprenticeships that will provide students practical experience on the tools and technology they are learning.

“With budget cuts hitting colleges and schools, there will be limited resources available for people who had jobs and careers that are now gone due to companies closing in the new world of COVID-19,” said Roberto Mendez, Education Director for Roadway Intelligence. “With the CCS, we are providing a solution to the community at its time of need, and training people in using professional tools to be able to work in content creation for broadcast, streaming and corporate messaging. The new world of the 2030 message economy will be here soon.”

A 501(c)(3) nonprofit, Roadway Intelligence has launched a fundraising campaign to prepare the school for students to begin hands-on learning in September 2020 (moving up the school’s original start date of 2021). The school also wants to partner with companies that are seeking to hire certified media professionals in 2021 and beyond to sponsor internships and apprenticeships for the students.

More information about the campaign and program can be found at:

https://www.gofundme.com/f/ri-tuition-free-corp-certification-school?utm_source=customer&utm_medium=copy_link&utm_campaign=p_cf+share-flow-1

About Roadway Intelligence, Inc.

Roadway Intelligence is a 501(c)(3) nonprofit focused on assisting people with the duality of demands from their personal lives and rapidly shifting societal pressures. A key component of this support is the educational core, which teaches observational and mediation skills, as well as messaging techniques for video and broadcast communications, to help provide career opportunities. Roadway Intelligence was founded by product and media creation veterans with more than 35 years’ experience in technology, marketing, journalism and education with many successful systems, software, security and funding projects.

www.roadwayintel.com

Contact: info@roadwayintel.com, Roadway Intelligence, Inc. Livermore, CA 925-606-5357